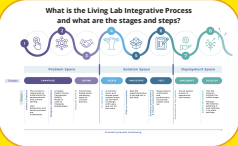


Step 6. Open Innovation Journey (OIJ)

Objective:
Define the main user / customer open innovation journey (OIJ)

Instructions:

1. Start by copying your main stakeholders identified in step 2 in the designated box.
2. With your team, by following the Living Lab Integrative Process stages and steps, and phases to set up an energy community, start filling in the OIJ vertically (start from the column **Select a Practice**).
3. Use the notes next to the first column to guide you into filling in the OIJ
4. Repeat the process in an in-person workshop with representatives from your main stakeholders
5. Repeat the OIJ for each stakeholder group from the quadruple helix
6. If needed, adapt the internal OIJ according to the comments from the stakeholders



Proposed time: 60 minutes + 30 minutes for final adjustments
Click to select the plan every week

INTERNAL OIJ

STAKEHOLDER GROUP: Civil Society

SOLUTION

Proposed time: 120 minutes

VALIDATION OIJ

My main stakeholders from the stakeholder group

Living Lab Integrative Process	PROBLEM SPACE		SOLUTION SPACE		DEPLOYMENT SPACE	
	<ul style="list-style-type: none">• Scope and understand the context• Identify practices of the actors that have a strong impact (positive or negative) on the ecosystem• Identify the main actors of the Living Lab• Define and uncover the barriers the actors of the Living Lab will have to face		<ul style="list-style-type: none">• Create a common vision and shared goals• Co-design for and with the end users• Explore different opportunities through prototyping• Test different options/solutions, considering the interaction and feedback from the end-users to fine-tune the solutions, in iterative cycles		<ul style="list-style-type: none">• Demonstrate the actual ecosystem in an operational environment• Expand the solution, outside the initial scope• Enlarge the solution, pilotize and scale up in other settings	
Phases to set up an Energy Community	INITIATION		DESIGN		IMPLEMENTATION & OPERATION	
	Set down the initial ideas about the EC (goals, participants, expected activities). Brainstorm, research and collaborate to develop a clear idea of what the aims are and how to make a positive impact.		Consolidate the concrete ideas and characteristics of the EC, resulting in a concrete and well-defined business plan to outline the steps needed (funding, partners, infrastructure, land) to bring the EC to life.		Implementation: Define the statutes and constitution of the EC and launch the community energy project. Training of the EC members and setting up systems for monitoring and evaluating the project's progress.	
From the stakeholder point of view Put yourself in their shoes	Stakeholder Goals					
	Stakeholder Activities					
	Stakeholder Touch Points					
	Stakeholder experience					
From the EC or entity supporting the EC point of view	Value for the Stakeholder					
	Expected outcomes					
	Results achieved					

My main stakeholders from the stakeholder group

Living Lab Integrative Process	PROBLEM SPACE		SOLUTION SPACE		DEPLOYMENT SPACE	
	<ul style="list-style-type: none">• Scope and understand the context• Identify practices of the actors that have a strong impact (positive or negative) on the ecosystem• Identify the main actors of the Living Lab• Define and uncover the barriers the actors of the Living Lab will have to face		<ul style="list-style-type: none">• Create a common vision and shared goals• Co-design for and with the end users• Explore different opportunities through prototyping• Test different options/solutions, considering the interaction and feedback from the end-users to fine-tune the solutions, in iterative cycles		<ul style="list-style-type: none">• Demonstrate the actual ecosystem in an operational environment• Expand the solution, outside the initial scope• Enlarge the solution, pilotize and scale up in other settings	
Phases to set up an Energy Community	INITIATION		DESIGN		IMPLEMENTATION & OPERATION	
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